



**TRUTH. TRAINING. TRANSFORMATION.**

## **Fact Book**

**Fall 2018**

**Joel Badal, Ph.D.  
Dean of Institutional Effectiveness**

**Contents**

CBS Alumni ..... 27

**About College of Biblical Studies – Houston ..... 3**

Mission ..... 3  
Institutional Values ..... 3  
Six Institutional Goals ..... 3  
History of the College ..... 5  
Presidential Leadership ..... 6  
College of Biblical Studies Board of Trustees ..... 7  
Administrative Officers ..... 8

**Total Enrollment ..... 10**

Total Credit Hours ..... 11

**Enrollment: by Degree Program ..... 12**

Enrollment: by Gender ..... 13  
Enrollment: by Ethnicity ..... 14  
Price per Credit Hour ..... 15  
Enrollment: by Gender ..... 16  
Enrollment: by Ethnicity ..... 18  
Enrollment: By Age ..... 19  
Enrollment: by Degree ..... 20  
Authorization to Offer Distance Education ..... 22  
Enrollment: Credit Hours by Modality ..... 23  
Conferrals: by Gender, Ethnicity and Age ..... 25

### About College of Biblical Studies – Houston

The College of Biblical Studies has been leading biblical education in Houston and around for over forty years. Since 1976, CBS has remained true to our mission of providing a biblically based education that embraces all ethnicities. As we honor our past, we will continue to create a quality, biblically based academic environment with exceptional faculty and staff, and an innovative, life-changing curriculum that serves the body of Christ and the world by developing faithful, educated leaders from “every tongue, every tribe and every nation.”

### Mission

The College of Biblical Studies-Houston provides biblically based education for the Body of Christ, with primary focus on African-American and other ethnic minority groups, and equips its students with a biblical worldview for Christian service to the church and the world.

### Vision Statement

By 2020, the College of Biblical Studies-Houston will become the premier Bible College in Texas focused on transforming a diverse student body to serve Christ and impact families, churches and communities, to the glory of God.

### Institutional Values

CBS is committed to nurturing on its campus, in its programs and among its boards, faculty, staff, and students these primary values:

1. **Truth.** Every word in the original writings of the Holy Scriptures is inspired of God and without error.
2. **Holiness.** Christians are called to a holy life of service and testimony in the power of the Holy Spirit, which service includes the propagation of the Gospel message to the whole world. There is promised

reward in Heaven for faithfulness in such service.

3. **Social Consciousness.** The church is the body and bride of Christ, which embraces all true believers who are born of the Spirit through faith in Jesus Christ.

### Six Institutional Goals

Through the College’s curricular and co-curricular experiences, CBS students demonstrate:

1. Biblical and theological knowledge, recognizing Scripture as the ultimate authority for life and godliness.
2. Skills that reflect critical-thinking and problem solving ability.
3. Attitudes and values indicative of an integrated biblical world view.
4. Sensitivity to various cultural viewpoints.
5. Skills of effective communication.
6. Skills for Christian ministry.

### Key Distinctives

The College was developed to provide college-level training in Bible and theology for those individuals who had little or no opportunity to receive such training by conventional means (resident, full-time). As a commuter college, this training is accomplished in a unique way through our key distinctives:

- Biblical – curriculum is primarily focused on a biblical world view, based on scriptural truth, with its focus on ministry preparation and life transformation.

- Diverse – students study and experience the education process with fellow students from a variety of ethnic and cultural backgrounds.
- Accessible – courses are available during the day, evening and Saturdays, as well as online to provide the CBS commuter college students the opportunity to “fit” their studies into their life schedules.
- Affordable – the cost of attendance is intentionally lower than other accredited private institutions and financial aid is available to assist students in meeting the financial requirements of their studies.

## History of the College

The College of Biblical Studies-Houston has been leading transformational education for over forty years. Formerly Houston Bible Institute (HBI), CBS began as a burden in the heart of the late Rev. Ernest L. Mays, the founder of HBI. He sensed that large segments of the local Christian community were functioning without trained leaders. This was especially true within the inner-city minority groups. Out of this concern, Houston Bible & Vocational Institute was incorporated in 1976. Mr. William Thomas, Jr. and Rev. Joe Wall assisted in the development of a multi-racial, interdenominational board, which began working to make the school a reality. Within a short time, a decision was made to focus on biblical and theological training because they felt that there were already adequate resources for vocational training in the area.

In the fall of 1979, the first classes of Houston Bible Institute were offered. Rev. Rodney L. Cooper was the school's first Executive Director. From its inception, the school used the facilities of KHCB-FM, a Houston-based Christian radio network, for its classrooms, and leased administrative space nearby.

In 1983, Rev. Rod Cooper resigned to pursue a PH.D., and the Board promoted Rev. Jack Arrington, then Vice President, to President. President Arrington continued the difficult task of building the foundation and establishing credibility in the minority community.

In 1991, God called Rev. Arrington to the pastorate and Dr. William Boyd to fill his vacancy. Dr. Boyd began the process of building the superstructure on the vision of Mays and the foundation of Cooper and Arrington. He implemented a scholarship program that resulted in significant growth of the College. Under Dr. Boyd's leadership, in 1996 the school was certified as a college and the name was changed from Houston Bible Institute to College of Biblical Studies – Houston. In 1999 CBS achieved national accreditation

through the Accrediting Association of Bible Colleges (now the Association for Biblical Higher Education-ABHE).

In July 2007, God called Dr. Jay A. Quine to the presidency and Dr. Boyd became the Chancellor. Dr. Quine provided leadership for the creation of the 2008-2013 Strategic Plan that focused on the addition of a traditional bachelor's program, a Center for Continuing Studies, and pursuit of regional accreditation.

In July 2012, God called Dr. William Blocker to the presidency to provide leadership to the College in the pursuit of becoming the premier Bible College in Texas, and furthering its impact on families, churches and communities.

In December 2013, the College of Biblical Studies – Houston was granted member status for accreditation with the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). Thus, the College is now dual-accredited with both ABHE and SACSCOC.

In January 2014, the College began offering distance education through the delivery of online courses. As of January 2015, the College is authorized to offer Distance Education courses in Texas, Oklahoma, Florida, California, Tennessee, and Indiana.

In February 2017, the College began a Feasibility Study with Crossroads Bible College, Indianapolis to merge both Institutions. The merger is set for finalization on July 1, 2019 pending accreditors and Department of Education.

**Presidential Leadership**

Rev. Ernest L. Mays (Founder), 1976-1979

Rev. Rodney L. Cooper, 1979-1983

Dr. William Boyd, 1991-2007

Dr. Jay A. Quine, 2007-2011

Dr. William "Bill" Blocker, 2012-Present

**College of Biblical Studies Board of Trustees**

**Officers**

David W. Tauber, Sr.  
*Chairman*

Matthew Barnes

*Vice Chairman*

Thomas Lampkin  
*Secretary*

Barksdale Hortenstine, JD  
*Treasurer*

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Beverly L. Lindgren, CPA

Ralph McBride, JD

Bruce Musterman

David Oelfke

**Board of Regents**

James T. Fox

Thomas D. Owens

Robert S. Simmons, JD

Vernus C. Swisher, DMin

Rev. Ivory L. Varner, DLitt

A.W. Willis

## Administrative Officers



**William Blocker**  
**MDiv, DMin,**  
**President**

Dr. Blocker earned a MDiv from Chicago Theological Seminary and a DMin in Christian Education from

Dallas Theological Seminary. Dr. Blocker came to CBS from Moody Bible Institute of Chicago where he managed the Office of IE, Educational Technology Services, Moody DE and Library Services. He also led a number of strategic initiatives including marketing, global impact, technology, the school's media ministry and many others.

Prior to Moody, Dr. Blocker worked with TMI Consulting for 10 years as Chief Consultant on Technology. In the mid-1990s, while serving as an adjunct faculty member for Chicago Theological Seminary, he created and taught the first technology and theology course transmitted synchronously outside the contiguous United States. From 1987-92, Dr. Blocker was CIO for a Hartford, CT law firm.

He and his wife Zelda regularly lead tours to Israel. The Blockers have four grown daughters,

Zaneta, Angela, Rebekah and Victoria and a son, Jeremiah.



**Paul D. Keith, MABS**  
**Vice President of**  
**Administration; COO**

Paul Keith serves as the Vice President of Administration, Chief Operating Officer and

Assistant Professor. Prior to coming to CBS, Mr. Keith served for eighteen years in Human Resources Management in the Academic Healthcare industry and five years in administration and operations in a local church. Paul Keith has been with CBS since 2004 and has served as Director of Auxiliary Services, Director of Admissions and Student Services, and Vice President of Institutional Effectiveness and Operations prior to his current role.

Mr. Keith earned his Bachelor of Science degree in Business Administration and Human Resources Management from Ball State University in 1981 and a Master in Biblical Studies degree from Dallas Theological Seminary in May 2007.

Paul Keith and his wife Andrea have two grown daughters Marissa and Devon. They reside in Sugar Land, Texas and attend Grand Parkway Baptist Church, where he serves as an Elder and Bible Community teacher.



**Joseph D. Parle, PhD**  
**Provost; Academic**  
**Dean**

Dr. Joseph Parle, the husband of Suzan Parle, serves as Vice President of Academic Affairs;

Academic Dean and Professor at the College of Biblical Studies in Houston, Texas.

He received a BA in Political Science and Spanish from the University of Houston in May of 1996. In August of 2002, Dr. Joseph Parle completed a Masters of Arts in Biblical Studies (MABS) at Dallas Theological Seminary. In the spring of 2009, Dr. Parle completed his work for a Ph.D. in Bible Exposition at Baptist Bible Seminary in Clark Summit, Pennsylvania and as part of the program he has earned a Masters in Theology (Th.M.) in Systematic Theology.

Prior to working at CBS, Dr. Parle worked in the United States Congress, the Texas Senate



and JP Morgan Chase Manhattan Bank. In addition to his administrative and teaching responsibilities, he currently has a daily program on KETH Channel 14 entitled “We Speak Inglés y Español” which teaches English as a Second Language from a biblical, historical and cultural perspective.



**Dr. Lisa Stewart, PhD**  
**Associate Vice**  
**President of**  
**Enrollment and**  
**Student Services;**  
**Dean of Students**

Dr. Lisa Stewart serves as Associate Vice President of Enrollment and Student Services; Dean of Students, & Associate Professor at the College of Biblical Studies in Houston, Texas.

Although she started college after high school, she delayed her education to be a wife and mother. After her children were away at

college, she returned and finished her education earning a Bachelor of Business Management in December 2005 from LeTourneau University. Dr. Stewart completed her work for a Ph.D. in Education in spring 2015 with a specialization in Leadership in Higher Education at Capella University. As part of the program, she earned a post master professional certification from Noel Levitz in Enrollment Management in January 2010.

Prior to working at CBS, Lisa worked at LeTourneau University, Central Christian Academy, and Ben Taub General Hospital. In addition to her administrative and teaching responsibilities, she is a pastor’s wife, author, and speaker.

### Total Enrollment

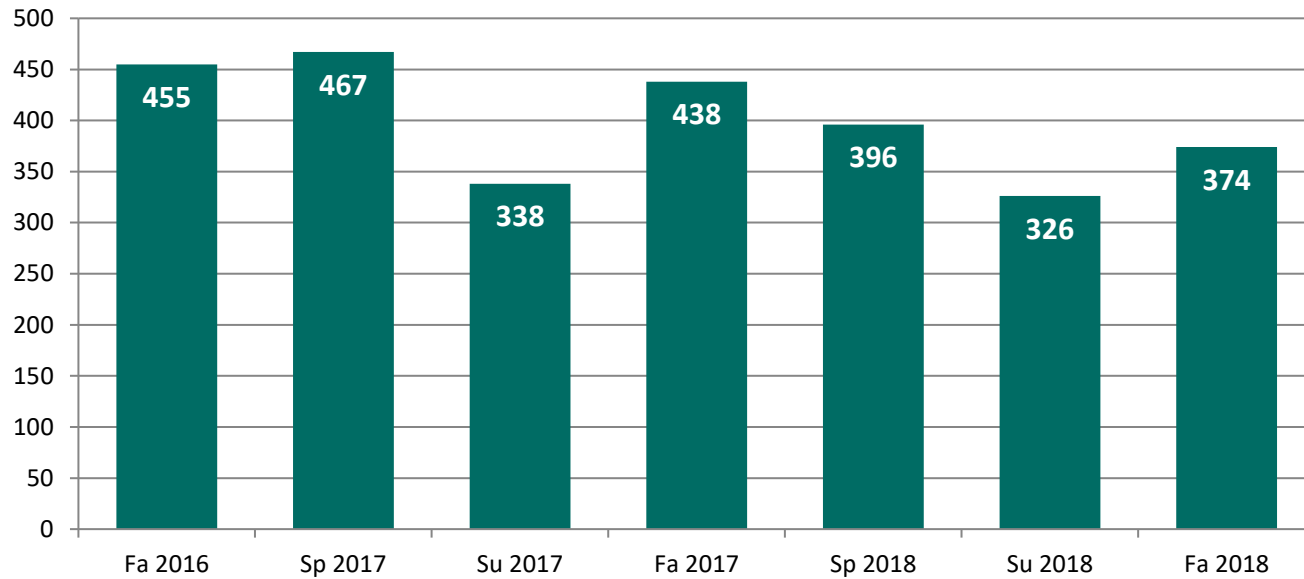
CBS has had a relatively consistent number of students between fall 2016 and fall 2018. The highest enrollment during this time was the spring 2017

semester with a total of 467 students. There were 438 students enrolled in the fall 2017 semester and 374 in the fall 2018.

Chart 1.0 shows enrollment for each semester since fall 2016

:

Chart 1.0 Total Enrollment



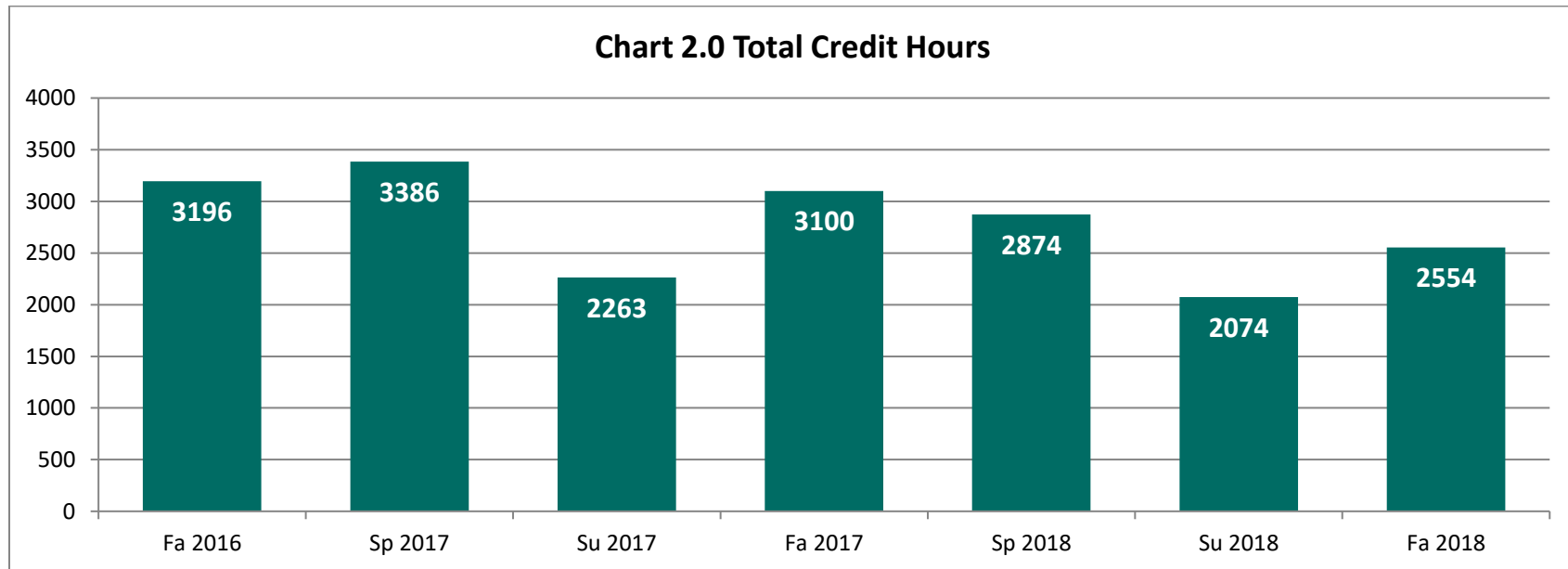
\*Source: Sonisweb student information system

**Total Credit Hours**

The number of credit hours taken by students has been relatively stable since fall 2016 with 3196 credits, with a slight decline during the summer of 2017 semester. The total number of credit hours taken peaked in spring 2017 with a total of 3,386 credit hours taken. Total credit hours taken were

lowest in summer 2017 with a total of 2,263 credit hours taken. During fall 2017 there were 3100 credits taken and a slight decrease in the spring 2018 at 2874 credits taken. By summer 2018, credit hours dropped to 2074. In the fall 2018, credit hours leveled at 2,554.

Chart 2.0 shows the total number of credit hours taken for each semester since fall 2018:



\*Source: Sonisweb student information system

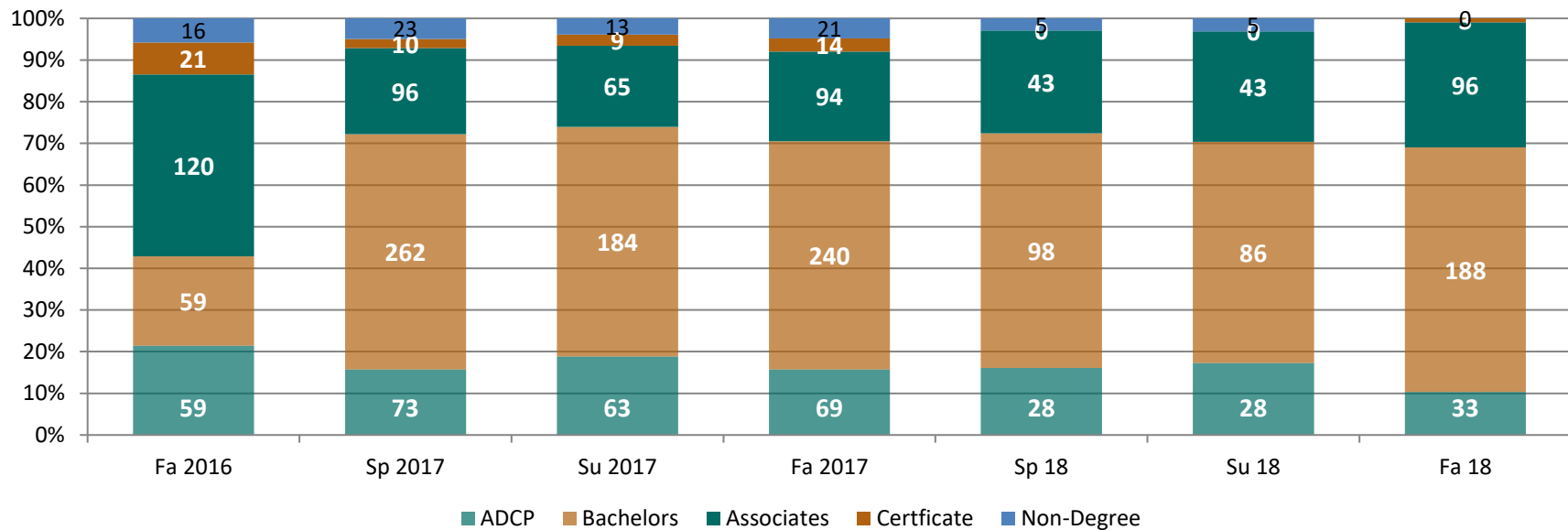
### Enrollment: by Degree Program

CBS currently offers associate, bachelor, and accelerated bachelor degree programs with more than ten areas of focus. These include Biblical Studies, Biblical Counseling, Pre-seminary, Christian Education, and Leadership. The

College introduced traditional bachelor degree programs in fall 2009. Chart 3.0 shows growth over time in the areas of the College’s bachelor programs, likely as a result of introducing traditional programs.

Chart 3.0 shows the number and percent of enrollment by program for fall 2014 to present:

**Chart 3.0 Enrollment by Degree**



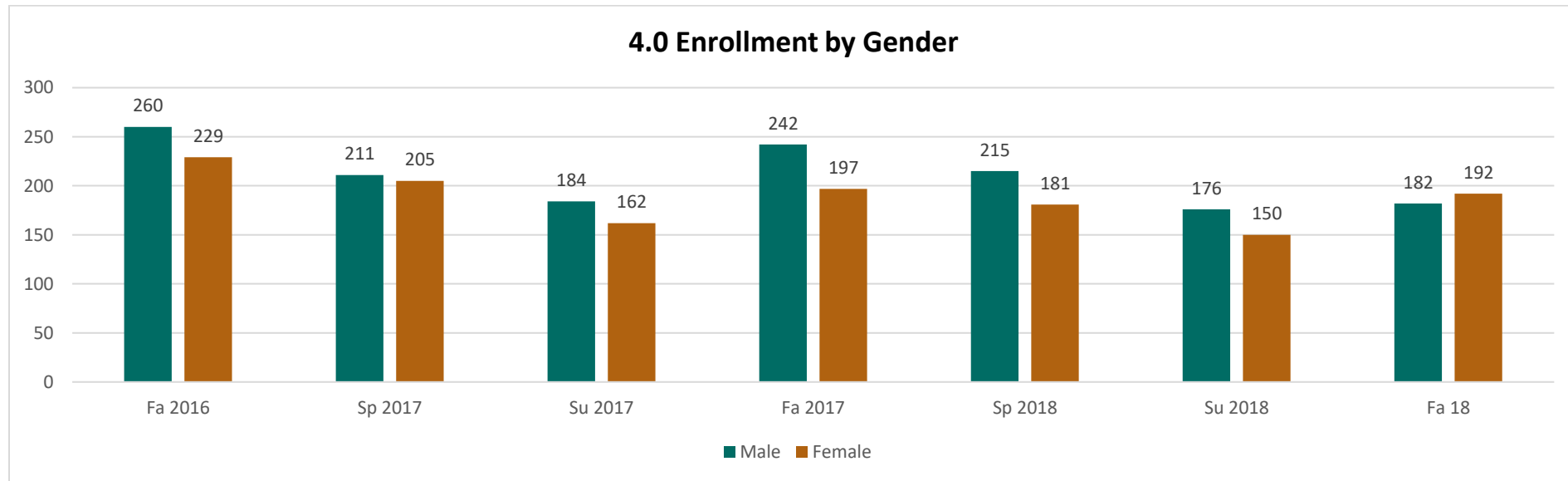
\*Source: Sonisweb student information system

**Enrollment: by Gender**

In line with the mission of CBS, the gender distribution of our students demonstrates the College’s diversity. Since fall 2016, the largest number of the students. Since this time, the gender distribution across the College has

begun to center closer to 50%. The percentage of male students in the college for the fall 2018 was 48% (male) and 52% (female).

Chart 4.0 shows the number and percent of students by gender for each semester since fall 2016:



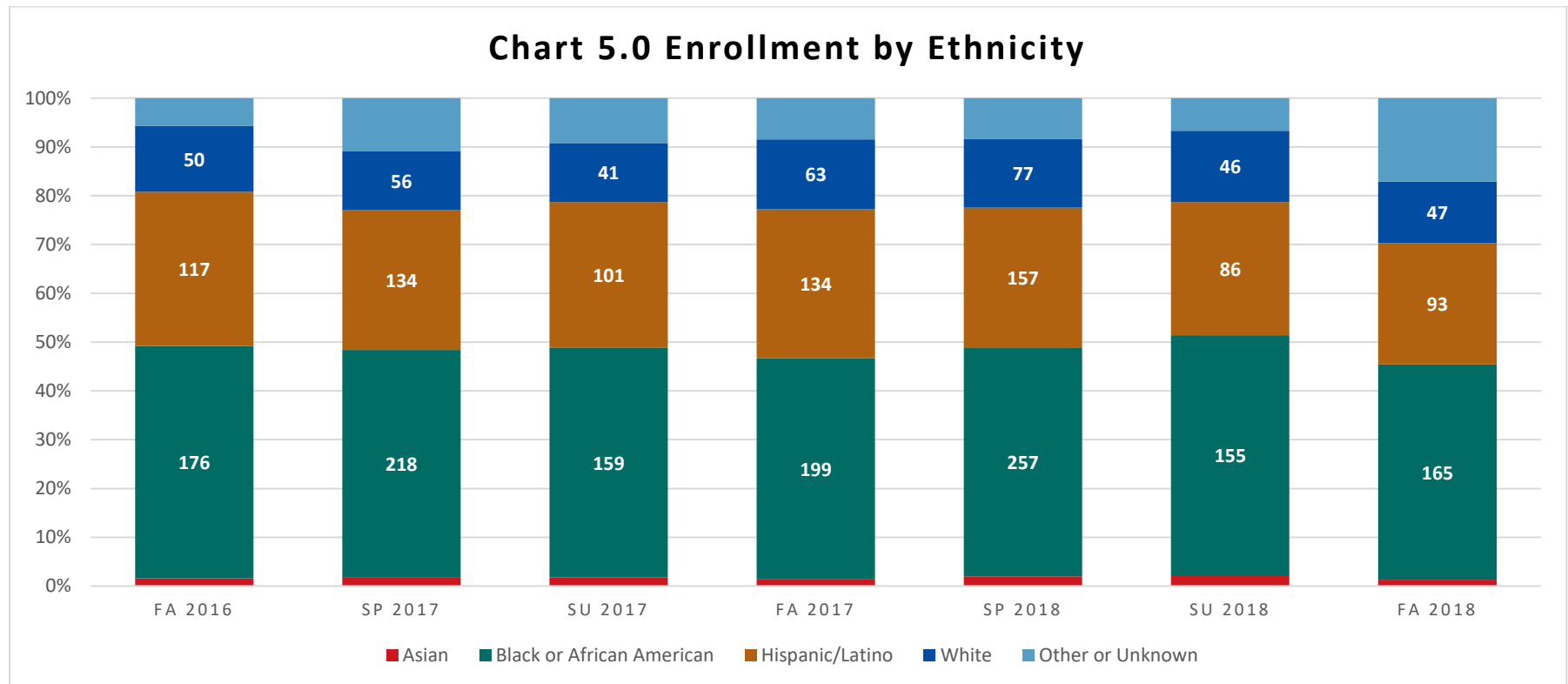
\*Source: Sonisweb student information system

**Enrollment: by Ethnicity**

CBS enrollment demonstrates how it is accomplishing its mission with a “primary focus on African American and other ethnic minority groups.”

Since Fall 2016, African American make up the majority of enrollment with Hispanic/Latino coming into second largest and third is Whites..

Chart 5.0 shows the number of students enrolled by ethnicity for each semester since fall 2016:



\*Source: Sonisweb student information system

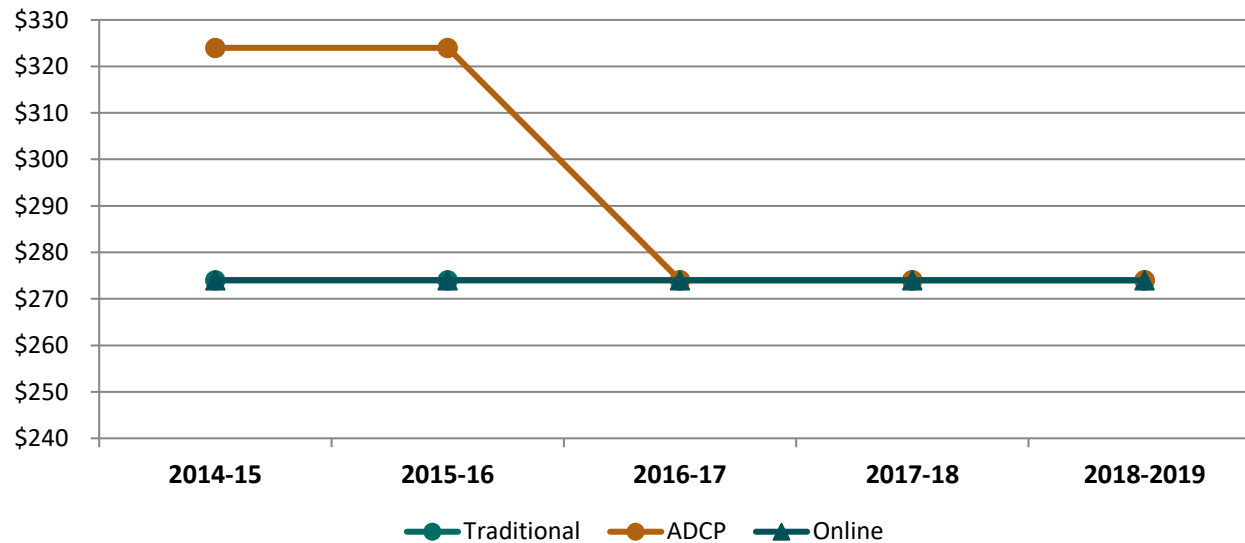
### Price per Credit Hour

The goal of CBS is to provide an excellent Biblical higher education at an affordable price. CBS determined to make the cost of attendance even more affordable for all of our students; thus, the cost of enrolling in the traditional and accelerated programs was standardized across all programs. In fact, in

a nation-wide review of tuition costs conducted by *The Chronicle of Higher Education*, it was found that the CBS has the third lowest tuition (In-State and Out-of-State Total) in the State of Texas among Private Four-Year Institutions (Source: [Tuition and Fees](#)).

Chart 6.0 shows price per credit hour from fall 2016 to spring 2019:

**Chart 6.0 Price per Credit Hour**

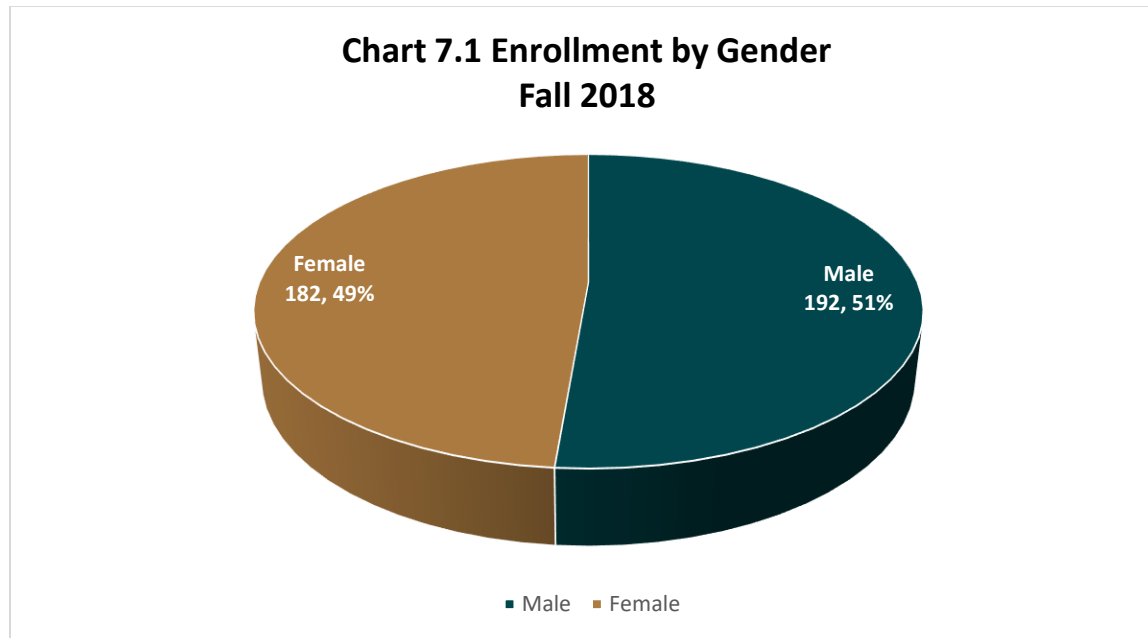


\*Source: Institutional [website](#) and financial aid office

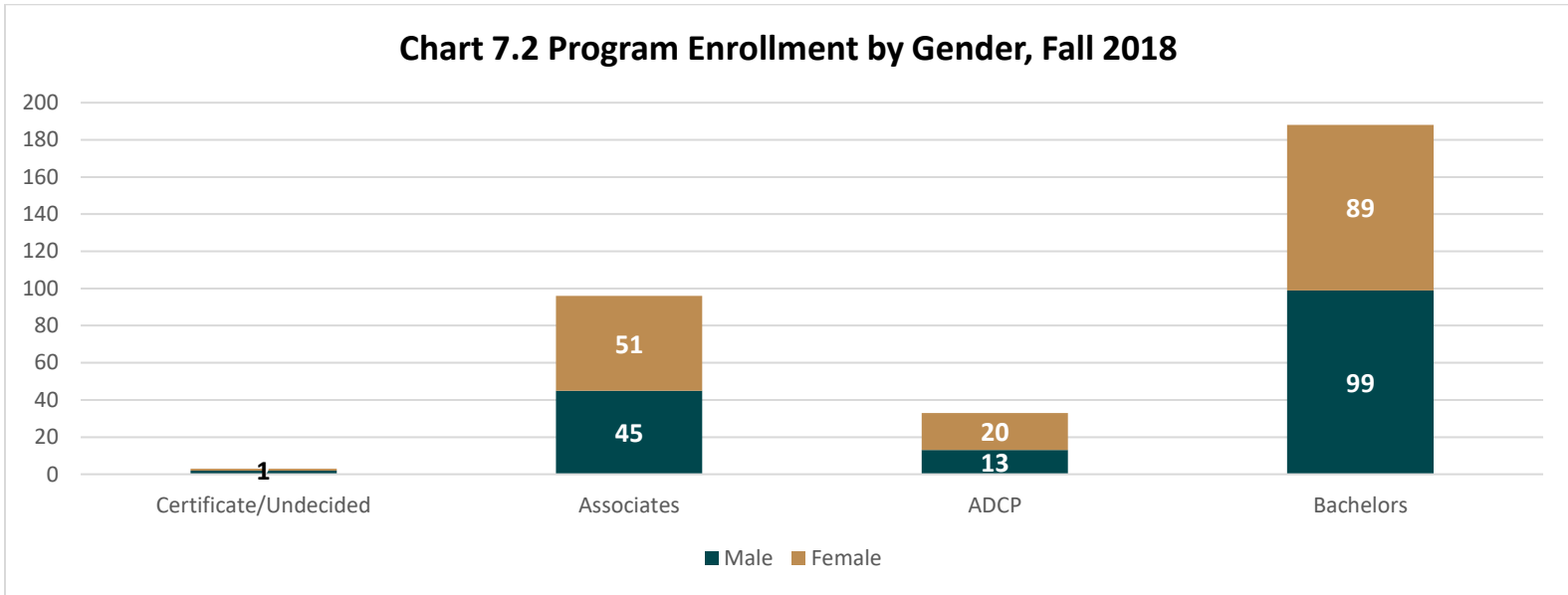
**Enrollment: by Gender**

Fall 2018 continued the College’s history of gender diversity. During the fall 2018 semester, 49% of enrolled students were female and 51% were male. In addition, the majority of programs at CBS also show gender diversity.

Chart 7.1 and 7.2 shows enrollment by gender and program degree for fall 2018







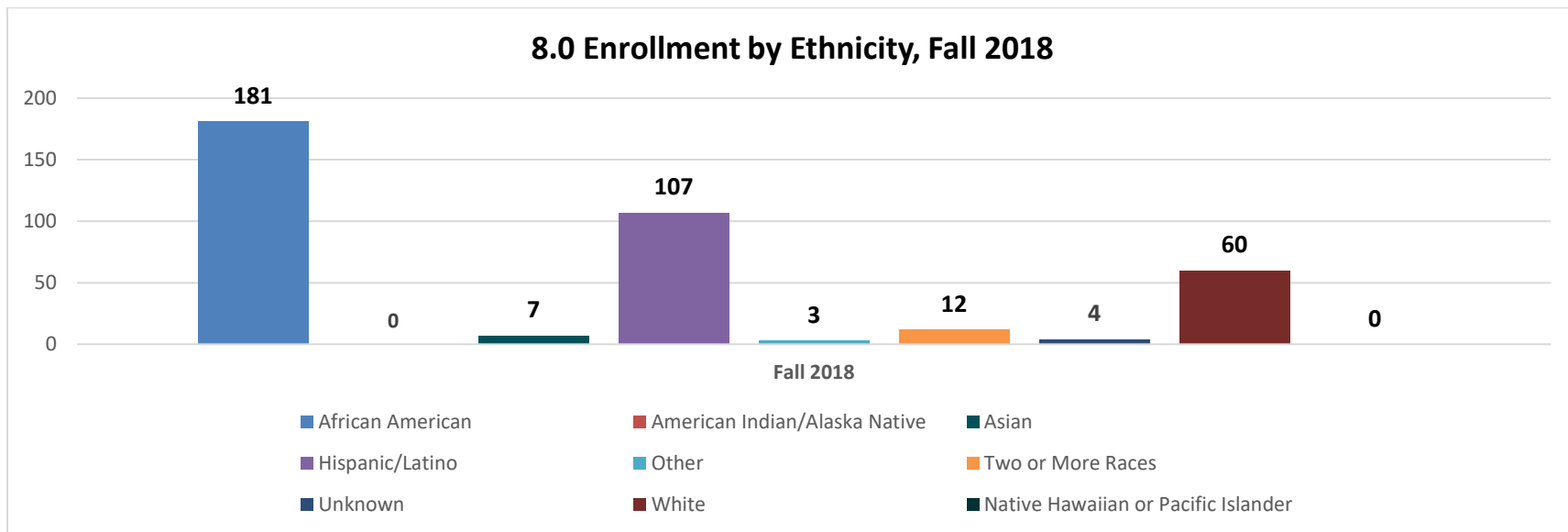
\*Source: Sonisweb student information system

**Enrollment: by Ethnicity**

The mission of CBS is focused on “African American and other ethnic minority groups.” CBS students reflect the mission, as 48% of our students were Black or African American and 28% Hispanic/Latino and Whites make

up about 16% during the fall 2018 semester. This clearly demonstrates how unique CBS is and how committed CBS is to achieving our mission.

Chart 8.0 shows fall 2018 enrollment by ethnicity.



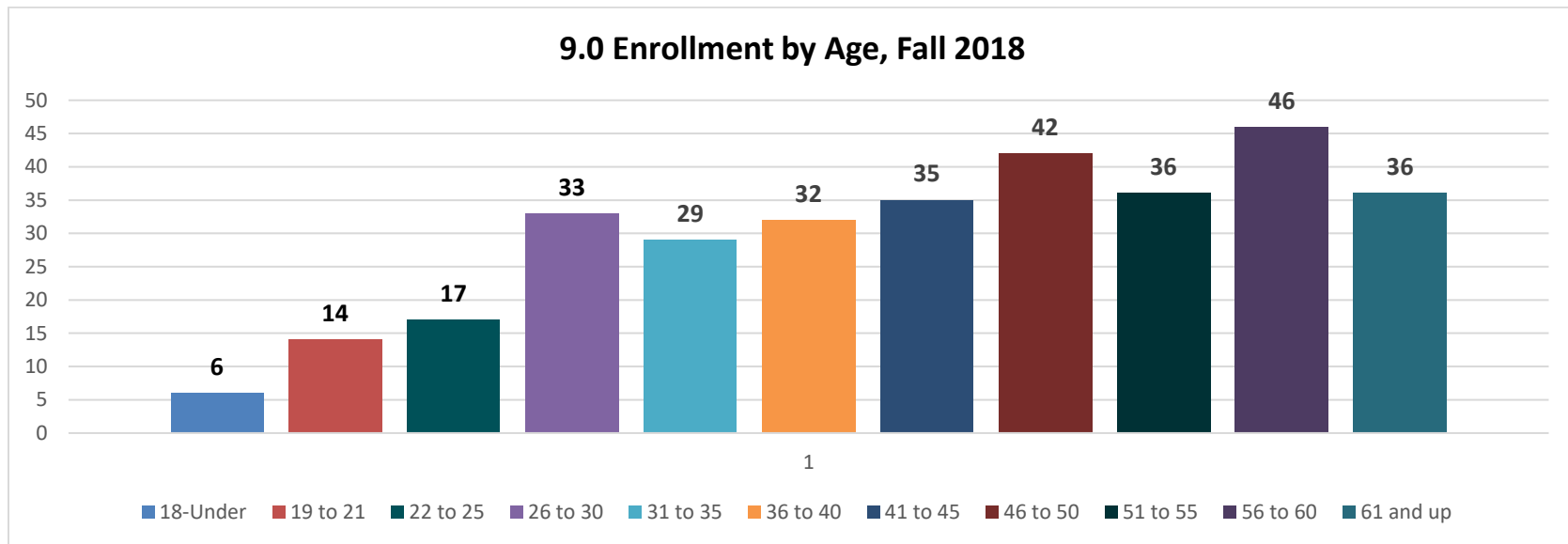
\*Source: Sonisweb student information system

**Enrollment: By Age**

CBS welcomes a diverse range of students. This may be best demonstrated by the broad range of age groups represented at the school. The chart below shows a total of 118 students were over the age of 50. There were

approximately 37 students who were “traditional” college age (18-24). This age diversity demonstrates another way in which CBS is unique amongst American Bible Colleges and higher education in general.

Chart 9.0 shows enrollment by age for fall 2018



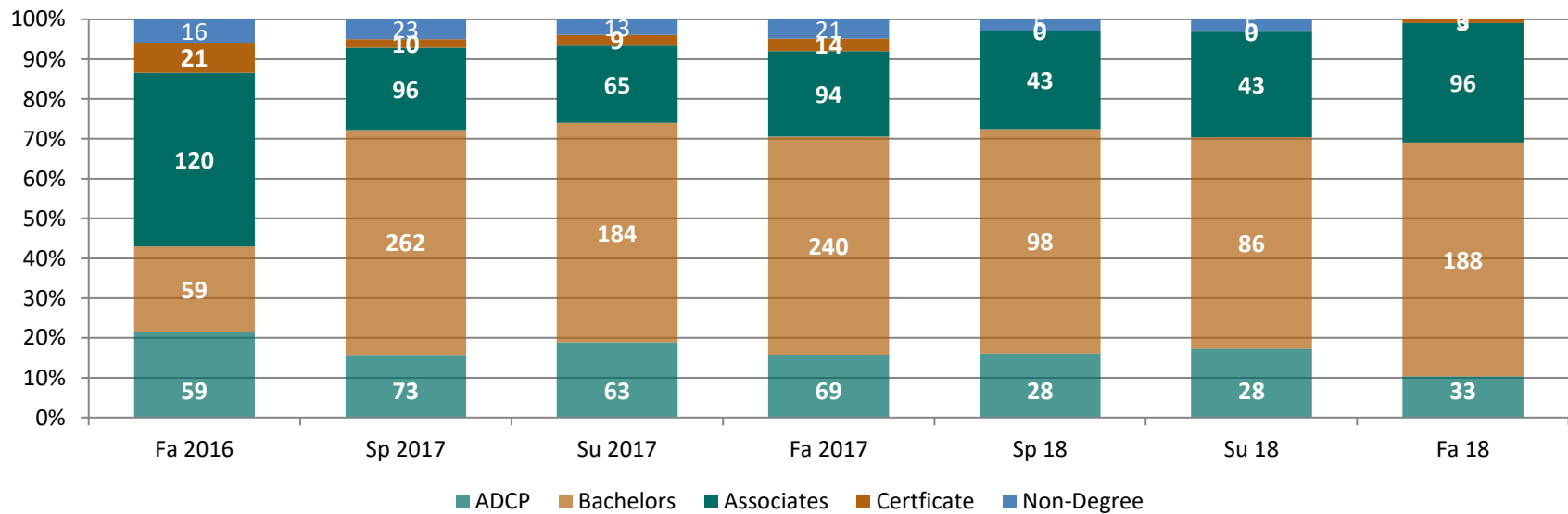
\*Source: Sonisweb student information system

**Enrollment: by Degree**

CBS currently offers traditional bachelors, Accelerated Degree Completion (ADCP), and Associate degree programs. Students are encouraged and

assisted in finding the program that fits their individual schedule, needs, and goals. The most popular programs at CBS were the traditional bachelor degree programs in fall 2018. Chart 10.0 shows enrollment by program for the fall 2018 semester:

**Chart 10.0 Enrollment by Degree**



Source Sonisweb student information system

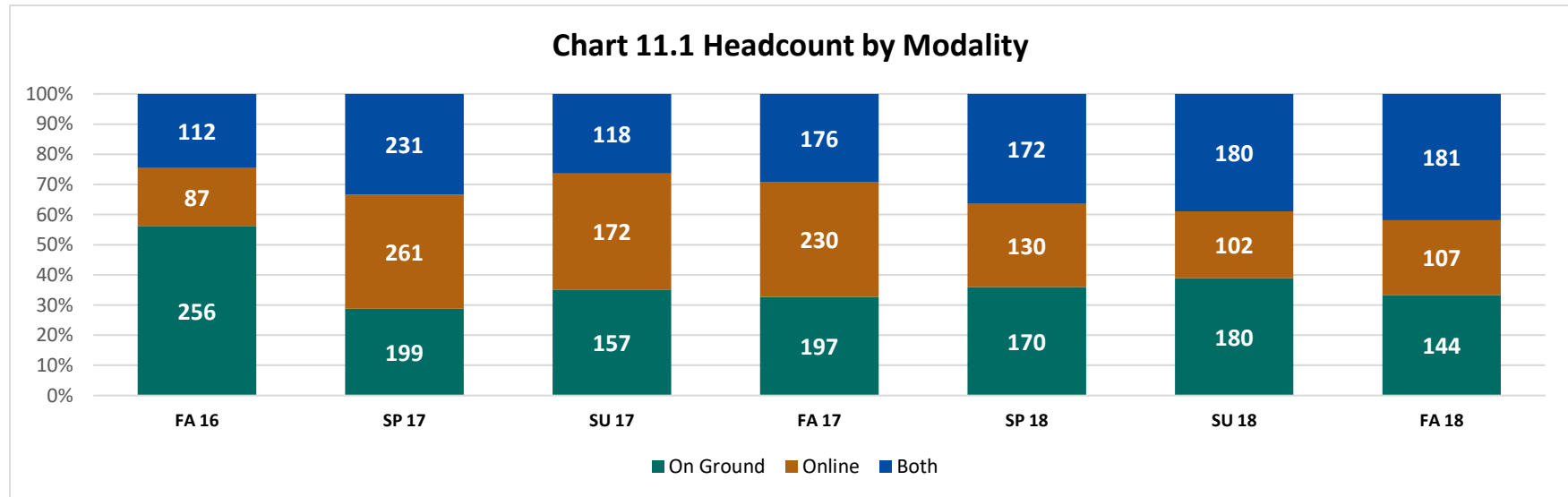
**Enrollment: Headcount by Modality**

Since 2014, the College has been approved to offer online degree programs in the Bible Certificate, Associate of Arts, and Bachelor of Science

In Organizational Leadership, and a Bachelor of Science with Split Majors in Biblical Studies and Biblical Counseling. There has been clear growth in

Chart 11.1 shows Headcount by Modality since spring 2016:

Distance Education offerings since 2014, with students selecting online as their main choice for learning and the data also demonstrates that students are also selecting a blended modality of taking online and on the ground courses together



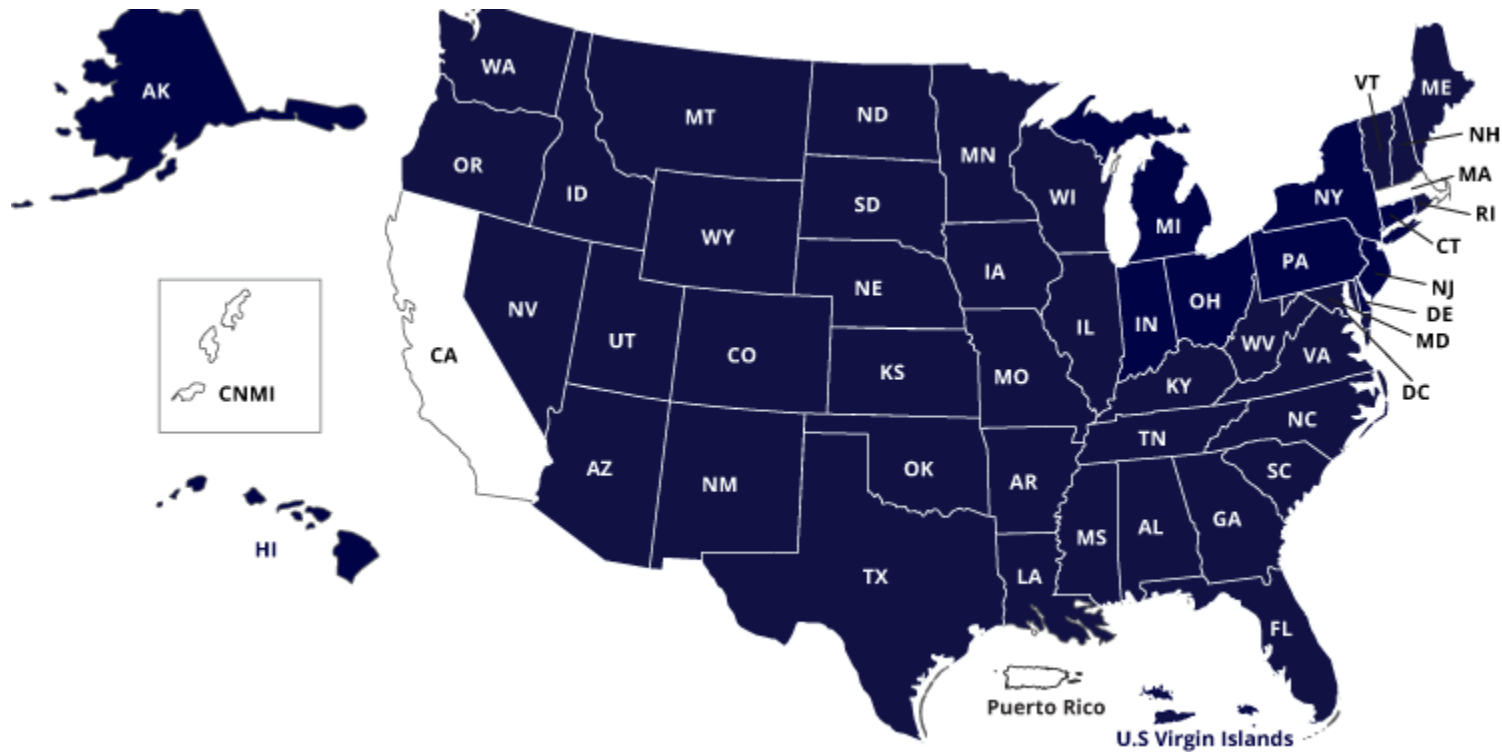
\*Source: Sonisweb student information system

### Authorization to Offer Distance Education

Since CBS became recognized to offer online degree programs, CBS has received authorization to offer distance education in 51 states and

Chart 11.2 State Authorization Approval. CBS has also obtained approval to offer Distance Education in **California** (See CBS [website](#)).

territories, including Washington D.C. and the U.S. Virgin Islands. The map below demonstrates the states and territories in where CBS has offered distance education as of June 2017.



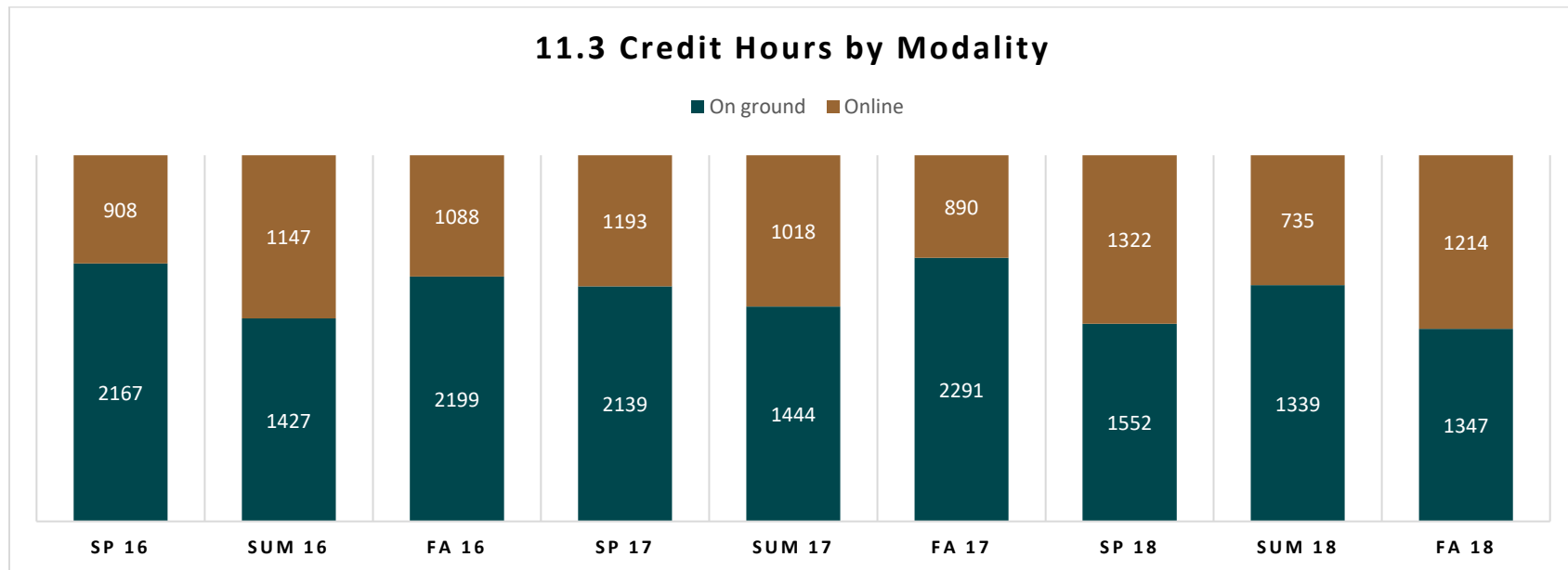
Source: NC-SARA [website](#)

**Enrollment: Credit Hours by Modality**

The College strives to accommodate its students and understands that work, ministry, and family are all priorities in most students’ lives who attend the College. Thus, the College does not restrict students enrolled in on-ground programs to only on-ground offerings. The growing proportion

of credit hours has significantly increased since the spring 2016 evidences that students are taking advantage of a flexible enrollment offering sold online in the College since spring 2016 is evidence of the fact that our students take advantage of our flexible enrollment policies. The largest number of hours taken online was in spring 2018 at 1322 credits

Chart 11.3 shows Credit Hours by Modality since spring 2016:

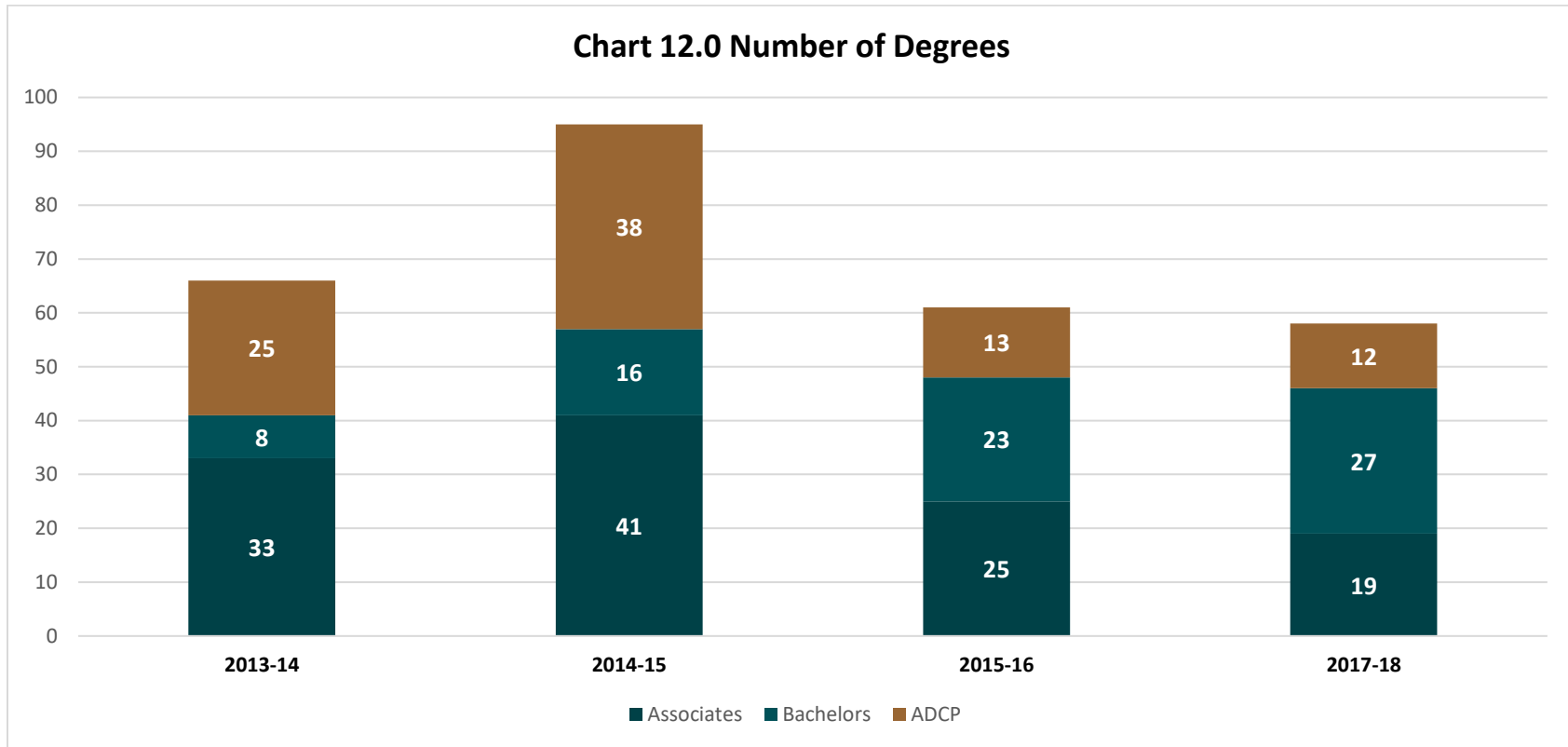


\*Source: Sonisweb student information system

Degrees Conferred CBS conferred a total of 51 degrees for the 2017-2018 academic year with over eight different specializations. The CBS mission states that it “equips its students with a biblical worldview for Christian

service to the church and the world,” and nothing demonstrates this more than those who have earned a degree from CBS.

Chart 12.0 shows degrees conferred from the 2015-2016 to 2017-2018 academic years:



\*Source: Sonisweb student information system

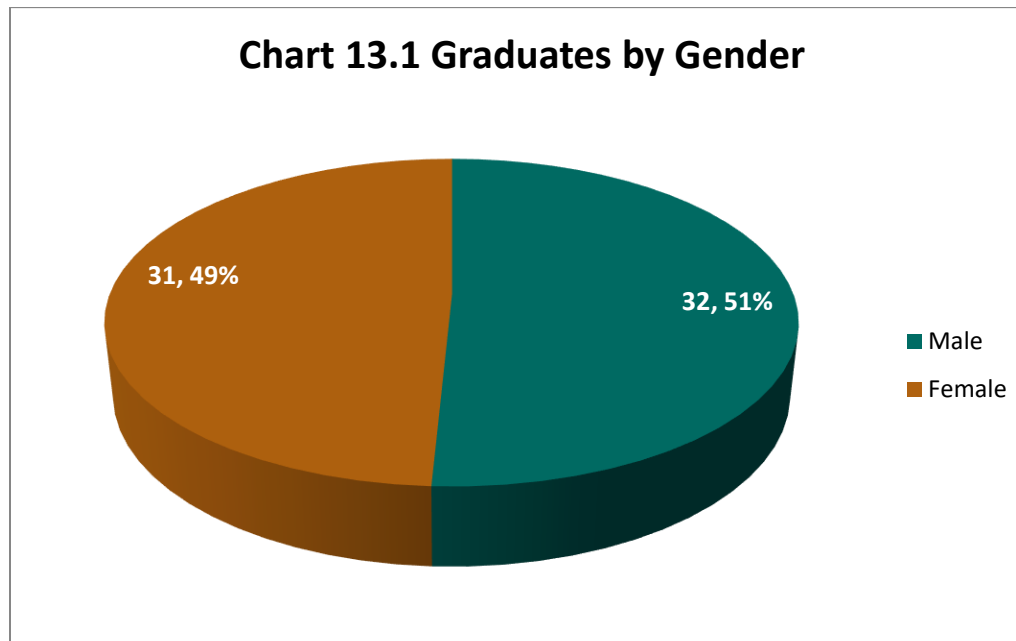


**Conferrals: by Gender, Ethnicity and Age**

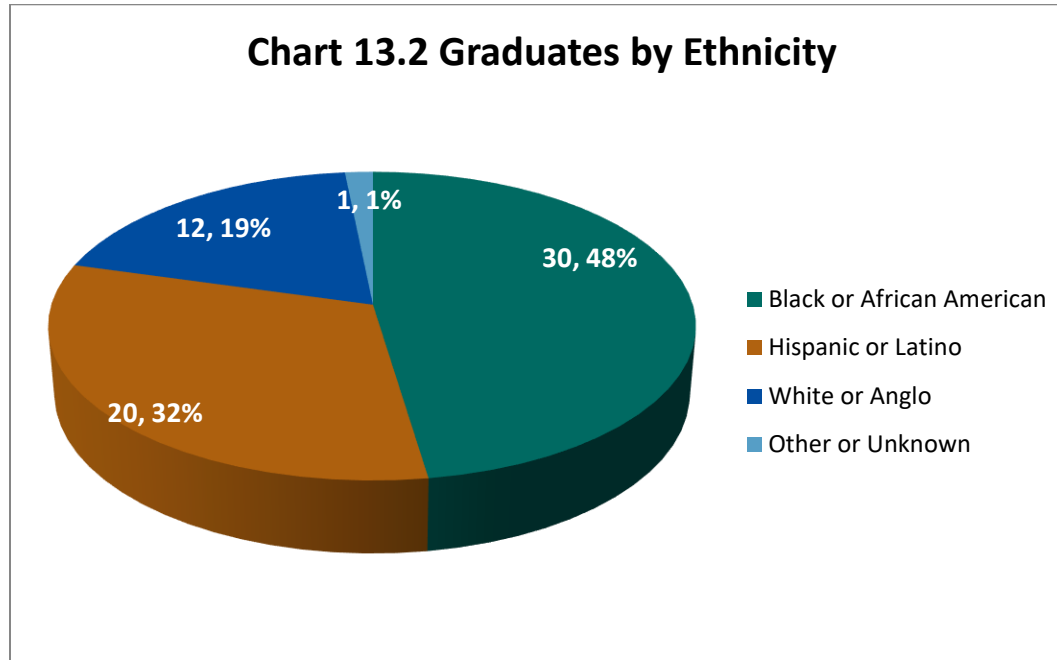
Graduates of CBS represent a wide range of ethnicities and ages. The class of 2017-2018 showed a slight increase in males over females from previous

years. In the class of 2017-2018, 48% of graduates were Black or African American, and 32% were Hispanic or Latino.

Charts 13.1-13.2 show degrees conferred in 2017-2018 by gender, ethnicity and age:



\*



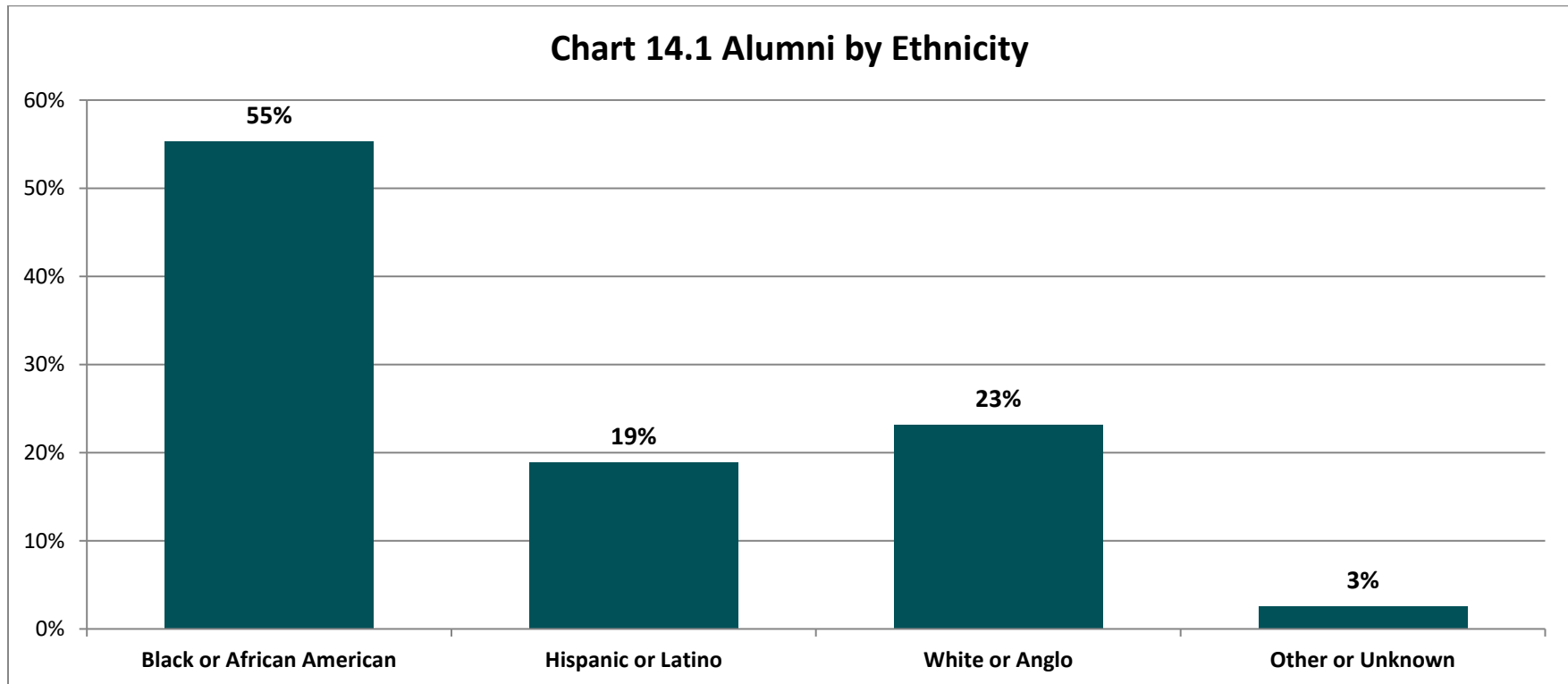
Source: Sonisweb student information system

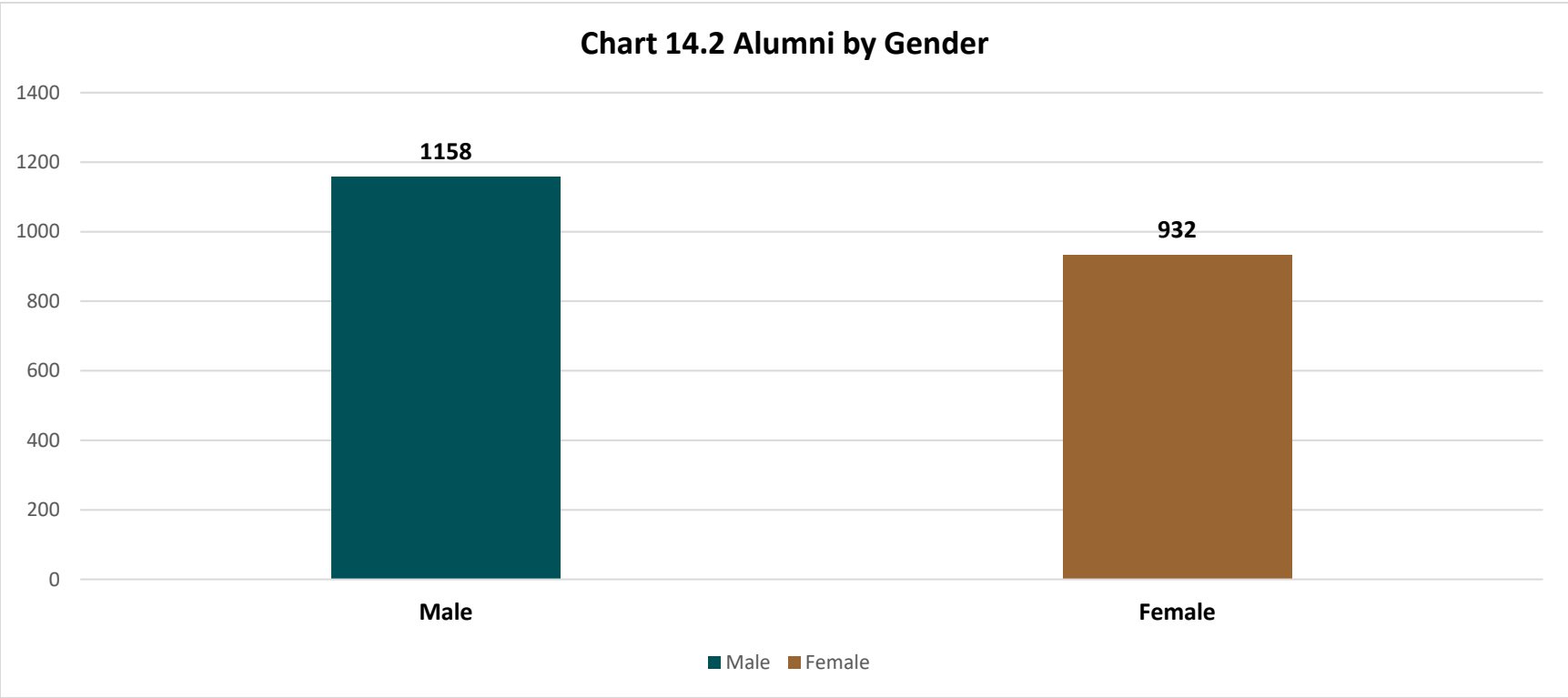
### CBS Alumni

During CBS' 40-year history, the school has awarded over 2,000 degrees. Of those degrees, over 55% have been awarded to Black or African American students. In addition, 19% have been awarded to Hispanic/Latino students. In total, CBS is proud to state the fact that nearly 74% of CBS' alumni are ethnic minorities.

Chart 14.1 shows the ethnic distribution of CBS alumni:

Chart 14.2 shows the gender distribution of CBS alumni:





\*Source: Sonisweb student information system

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